

TABLE OF CONTENTS

Here's a quick rundown of what you'll find in this valuable book.

Commandment I - *YOU SHALL NOT DISCLOSE YOUR IDEA WITHOUT A WRITTEN AGREEMENT*

Get a written agreement that the person you are talking to about your idea will not use the information in any detrimental way

Commandment II - *YOU SHALL KEEP GOOD RECORDS*

When you have a valuable idea, document it and keep a journal of what you do to make it work. The document should include a drawing and written description illustrating your idea with specific examples. Then have at least two people you trust - who are not co-inventors and who would be good witnesses - sign and date this document as follows:

Read and understood by _____
(Signature)

Date: _____

Commandment III - *YOU SHALL FILE A PATENT APPLICATION IF YOU CAN NOT KEEP YOUR IDEA SECRET*

A patent is the only legal way you can prevent use of your invention by the general public once it is disclosed without any restrictions. File the patent application prior to a public disclosure, offer to sell, or publication describing your idea.

Commandment IV - *YOU SHALL KEEP ON FILING PATENT APPLICATIONS*

The more patents you have, the more likely you will be able to stop infringers.

Commandment V - *YOU SHALL USE TRADEMARKS*

A trademark, once it gains public recognition, may be more valuable than a patent. A trademark endures as long as you use it correctly.

Commandment VI - *YOU SHALL REGISTER YOUR TRADEMARK*

A trademark registered with the U.S. Patent and Trademark Office records your title and makes your trademark enforceable throughout the United States.

Commandment VII - *YOU SHALL USE THE COPYRIGHT NOTICE AND REGISTER YOUR COPYRIGHT*

A copyright only prevents copying the "form of expression" of your idea, not the idea itself. But copyrights are very useful protection in many situations. When your idea is published, put the copyright notice on every copy of the published work, and register the work with the U.S. Copyright Office.

Commandment VIII - *YOU SHALL NOT THREATEN LITIGATION IF YOU DO NOT INTEND TO ACT*

Don't threaten infringement litigation, just do it. Most litigation is settled out-of-court, but be prepared for a long and costly war.

Commandment IX - *YOU SHALL BEWARE OF BRIDGE LOANS*

A bridge loan is made to finance a company using your idea prior to investors buying company stock. If these investors never materialize, the company may not be able to repay the loan and be forced into bankruptcy.

Commandment X - *YOU SHALL MAKE MONEY BY LICENSING OR SELLING YOUR IDEA*

It is difficult to place a value on your idea before it is accepted by the market. Nevertheless, you must have an equitable agreement with anyone using your idea-whether the agreement is a license, assignment, option, security interest, or otherwise.

Appendices- Documents, forms, informational materials and instructions you'll need, plus links to the web sites you'll want to visit as you develop your Million-Dollar Idea!

Most every form needed to file patent, trademark and copyright applications; comprehensive instructions are provided; background information is included. But remember, there's no substitute for the counsel of an experienced attorney when undertaking to protect of YOUR Million-Dollar Idea!

[Click to order your copy now.](#)